

Vicky Park

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PROFESSIONAL SUMMARY

Technology enablement and strategy consultant with six years of experience across Oracle Consulting, Deloitte, and NetSuite — advising enterprise clients on digital transformation, ERP and integration architecture, and AI adoption strategy. Track record delivering and governing \$20M+ Oracle Cloud transformation programs while developing enterprise frameworks adopted as firm-wide standards. Built and deployed an enterprise AI strategy and enablement practice from the ground up — AI playbooks, tailored upskilling roadmap and integration architecture adopted as standard framework. Fluent across the full technology engagement lifecycle: strategy and solutioning, enterprise architecture, program governance, and go-live execution. Brings cross-industry perspective spanning SMB, mid-market, and Fortune 500 — professional services, financial services, technology and media.

PROFESSIONAL EXPERIENCE

Oracle NetSuite

Solution Consultant – AMO Emerging | Services

Jul 2024 – Present
Los Angeles, CA

- Serve as technology advisor across 30+ active SMB-to-enterprise client engagements weekly — architecting ERP and integration solutions aligned to client operating models, growth stage, and industry-specific requirements across 10+ verticals.
- Developed and deployed an enterprise AI strategy framework for the Solutions and Sales organization — including a 125+ prompt playbook segmented by business function and persona, adoption roadmap across Sales and Consulting, and a repeatable enablement methodology now standard across both practices; directly addressed an identified gap in AI positioning credibility affecting client retention and expansion
- Designed and delivered enterprise AI adoption and upskilling curriculum tailored to respective roles in engagement — seven structured training programs covering prompt engineering, use case qualification, and pitfall mitigation; directly increased credibility, improved expansion, retention, and client relationships
- Serve as one of two certified architects for end-to-end integration engagements org-wide — leading discovery, scoping, and solution design for 50% of the organization's integration pipeline; manage integration patterns across NetSuite and third-party enterprise systems aligned to client technology strategy and operating model requirements
- Lead technology solutioning and digital transformation advisory across 20+ functional domains — qualifying use cases, designing value-led solutions, and deliver recommendations in context of business objectives
- Selected to deliver thought leadership at NetSuite's annual conference (SuiteWorld, FY25 — 8,000+ attendees) and nominated to present on NetSuite Integration Platform and AI solutions at SuiteConnect, FY26 — demonstrating recognized expertise in enterprise technology strategy and AI adoption

Deloitte Consulting

Consultant — Oracle Fusion ERP | Enterprise Commercial FIN

Aug 2021 – Jun 2023
Los Angeles, CA

- Led digital transformation delivery as functional lead consultant across six Oracle Fusion ERP enterprise implementations — accountable for program management, solution design, functional configuration, and end-to-end testing governance using Agile and Waterfall delivery frameworks.
- Spearheaded supply chain process transformation — redesigned Plan to Manufacture architecture, reduced item structure data sets by 40% to resolve bottleneck and accelerate program delivery; developed reusable transformation methodology scaled across industries and product offerings
- Designed and deployed 75+ multi-layered, logic-driven approval workflows, creating audit-ready transaction governance infrastructure
- Directed SDLC delivery governance across enterprise Oracle Fusion implementations — led 8-week in-person SIT/UAT program across 300+ test cases, implemented Agile-based defect tracking restructure that reduced backlog by 30%, and managed cross-functional workstreams
- Developed digital transformation positioning strategy — produced 40+ industry-specific technology analyses and sector-specific GTM playbooks, equipping pursuit teams with competitive intelligence across commercial markets

Oracle Consulting

Senior Cloud Analyst – Oracle Fusion ERP | PMO

Aug 2019 – Aug 2021
Austin, TX

- Managed delivery governance and executive stakeholder alignment across two \$20M+ Oracle Cloud enterprise transformation programs — designed and facilitated Ways of Working Workshop that resolved cross-functional impasse; drove operating model alignment across both programs through key milestones: mobilization and global design
- Co-architected Oracle Consulting's Global Deployment Toolkit — a five-component enterprise architecture framework adopted as the firm's global implementation standards, establishing repeatable governance infrastructure across multinational programs

Cloud Analyst – Oracle Fusion ERP | PMO

- Designed and facilitated Project Kickoff for 250+ global stakeholders; oversaw Health Checks covering 500+ complex configurations, customizations, and integrations for multinational programs

CERTIFICATIONS

- Oracle Cloud Infrastructure 2025 Certified AI Foundations Associate
- Oracle Cloud Infrastructure 2025 Certified Generative AI Professional
- Oracle Financials Cloud: General Ledger 2019 Certified Implementation Specialist
- Oracle NetSuite Certified SuiteFoundation Specialist
- Oracle NetSuite Certified Financial User

SKILLS & INDUSTRY EXPERIENCE

- **Technology Strategy & Advisory:** Digital Transformation Strategy, Shared Services Model Design, Enterprise Architecture, Technology Roadmap Development
- **AI Strategy & Enablement:** Enterprise AI Strategy, AI/LLM Adoption Frameworks, Prompt Engineering, Model Context Protocol (MCP) Integration
- **Delivery Frameworks:** Agile, Waterfall, SDLC Governance, PMO/TMO
- **Industry Expertise:** Financial Services, Professional Services & IT Services, Software & High-Tech, Media & Entertainment
- **Enterprise Platforms:** Oracle Cloud Fusion ERP, OIC (iPaaS), NetSuite ERP

EDUCATION

University of California, Los Angeles — B.A., Business Economics

2019